

*Welcomes Bestselling Business Author and  
Nationally Recognized Speaker*

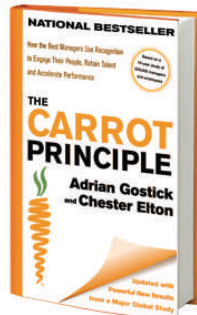
# Chester Elton

Chester Elton and the O. C. Tanner Recognition Company work with Pennies for Peace in support of its mission. Pennies for Peace educates children about the world beyond their experience and shows them that they can make a positive impact on a global scale, one penny at a time.

Corporate stewardship is so critical in today's economic environment. Although we are not charging for this event, we ask you to consider making a voluntary tax-deductible contribution at the event to Pennies for Peace.

The organization's Three Cups of Tea as well as The Carrot Principle will be available for purchase at the event.

**The Bell Oaks Business  
Forum is Hosted by  
Bell Oaks  
Executive Search**



Thursday, Aug. 27, 2009  
7:30 - 9:30 a.m.

The Ashford Club  
5565 Glenridge Connector, Atlanta 30342

Click [Here](#) for Directions

The Carrot Principle illustrates that the relationship between recognition and improved business results is highly predictable—it's proven to work, time and time again. But, it's not the employee recognition some of us have been using for years. This is recognition done right, combined with four other core traits of effective leadership.

Join us for the latest Bell Oaks Business Forum on the topic of **How the Best Managers Use Recognition to Engage Their People, Retain Talent, and Accelerate Results**. Become a high-performance leader and take your team to a new level of achievement—in any industry, any company, and any where in the world.

Effective recognition, which all managers can easily learn and begin practicing for immediate results doesn't take time—it can be done in a matter of moments, and it requires very little investment to create a huge ROI.

As a motivation expert, Chester Elton has been featured in the *Wall Street Journal*, *Washington Post*, *Fast Company* magazine and the *New York Times* and has been featured on CNN, ABC "Money Matters," MSNBC, National Public Radio and 60 Minutes. A sought after speaker and recognition consultant, Chester is senior vice president of the Carrot Culture division of the O.C. Tanner Recognition Company.



There is no charge for this event, but seating is limited.

Reply to Randy Hain at [rhain@belloaks.com](mailto:rhain@belloaks.com).